

# 2022-2023 District Goals



District: 4 L4

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

### Action Plan

[Service Activities Action Plan.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	10
2nd Quarter	1	25	37	10
3rd Quarter	0	0	15	5
4th Quarter	0	0	20	40

### FY New Clubs

1

### FY Charter Members

25

## **FY New Members**

92

## **FY Retention Goal**

65

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

52

## **Action Plan**

[Membership Development Action Plan.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 6% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 85% of club officers (president, secretary and treasurer) attend club officer training.
- c. No, our GLT district coordinator will not report completed zone and club officer training in Learn.

## **Action Plan**

[Leadership Action Plan.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

[LCIF Action Plan.docx](#)

# CUSTOM GOALS

## Goal Statement

Our Goal is to encourage better participation in fundraising for District Approved Projects. This year Multiple District 4 is planning quarterly service projects in which our clubs will participate at least 80%.

We are adding Special Olympics to the list this year. We will have better participation in City of Hope, Ronald McDonald House and Pediatric Cancer projects this year.

## Action Plan

[Custom Goals.docx](#)

## Goal Statement

## Action Plan

[Club Quality Action Plan.docx](#)